

Claims

1. A method of managing multimedia files on a communications network, comprising the steps of:
uploading multimedia files to a central server configured to broadcast
5 multimedia over said network;
indexing said multimedia files according to descriptive information to
categorize said multimedia files by subject; and
organizing said multimedia files on user's personal video channel, wherein
said user can password-protect said multimedia files, and edit and administer said
10 user's personal video channel.
2. The method of claim 1, further comprising the steps of setting prices to view said
multimedia files by viewers, and collecting a fee when a viewer views said
multimedia files on said personal video channel.
3. The method of claim 2, wherein said multimedia files are pay-per-view programs
15 and wherein the step of collecting debits an account of said viewer when said
viewer views a pay-per-view program on said user's personal video channel and
credits an account of said user.
4. The method of claim 3, further comprising the step of transmitting comments of
said viewer to said central server.
- 20 5. The method of claim 1, wherein said personal video channel supports e-
commerce activities to enable said user to market and sell goods and services on
said personal video channel.
6. The method of claim 1, wherein said personal video channel supports video mail
so as to permit said user to publicize said personal video channel and hold pay-
25 per-view or invitation-only screenings.
7. The method of claim 1, wherein said personal video channel supports video chat
so as to permit viewers to hold discussions about said personal video channel and
to share multimedia files.
8. The method of claim 1, wherein said multimedia files represent videos and said
30 videos can be edited remotely.

9. The method of claim 1, further comprising the steps of measuring the viewership of said multimedia.
10. The method of claim 8, further comprising the steps of indexing such videos by a verbal word spoken by a user, such that each video can be searched and edited in accordance with a verbal command or instruction.
11. A system for managing multimedia files on a communications network, comprising:
- a central server for storing uploaded multimedia files from users over said network and for broadcasting said multimedia files over said network;
 - an indexer for indexing said multimedia files according to descriptive information to categorize said multimedia files by subject; and
 - a personal video channel for organizing said multimedia files by a user, wherein said user can password-protect said multimedia files, and edit and administer said user's personal video channel.
12. The system of claim 11, further comprising a pricing module for setting prices to view said multimedia files by viewers, and a collecting module for collecting a fee when a viewer views said multimedia files on said personal video channel.
13. The system of claim 12, wherein said multimedia files are pay-per-view programs and wherein the collecting module debits an account of said viewer when said viewer views a pay-per-view program on said user's personal video channel and credits an account of said user.
14. The system of claim 13, wherein said central server is operable to receive comments from said viewer.
15. The system of claim 11, wherein said personal video channel supports e-commerce activities to enable said user to market and sell goods and services on said personal video channel.
16. The system of claim 11, wherein said personal video channel supports video mail so as to permit said user to publicize said personal video channel and hold pay-per-view or invitation-only screenings.

17. The system of claim 11, wherein said personal video channel supports video chat so as to permit viewers to hold discussions about said personal video channel and to share multimedia files.
- 5 18. The system of claim 11, wherein said multimedia files represent videos and said videos can be edited remotely.
19. The system of claim 1, further comprising a measuring module for measuring the viewership of said multimedia.
20. The system of claim 18, wherein the indexer is operable to index said videos by a verbal word spoken by a user, such that each video can be searched and edited in accordance with a verbal command or instruction.
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